

## THE STORY of Law Estate

Why are we 'Here'? One, we have long had a passion for Rhone inspired blends. Two, Paso Robles is 'America's Rhone'. Those parts were easy. Our mantra was to find a vineyard site that could produce ultra-premium, limited production, Rhone and Priorat style wines that would be a true expression of the site. After two years of evaluating many potential sites (almost to exasperation), we finally found our Holy Grail. The analysis of 42 soil pits on this site revealed coveted limestone with low vigor soils. This, combined with the high elevation and steep slopes, was the unique and remarkable property that would produce the premium fruit we desired.

Critical to our goal is a winery that can manifest the quality of the terrific fruit and create world-class wine. We also believe that the Tasting Room should be an environment much like your home living room, where you can relax with friends and family while enjoying our wines. As we continue to showcase and share the best that our estate has to offer, we will always be honored to have you joining us in the adventure.

Cheers, Don and Susie Law



### WINEMAKING team

Philipp Pfunder, our winemaker, is originally from Germany, but moved to Miami at age ten. In 2008, he traveled to New Zealand to pursue his Masters in Wine Science. He has worked for incredible producer's such as Kumeu River and Dry River, Château Angélus in Saint Émilion and Screaming Eagle in Napa. Wanting to settle down, Phil knew Paso was the place, and these were the incredible wines he wanted to craft.

Well versed in production, Pedro Vazquez is a huge asset as our assistant winemaker. Diligent and energetic, Pedro has proven faithful to his craft by continuing his education in multiple ways and by always striving for self-growth. When he is not watching the Dodgers, he is happy to be assisting with winemaking and his passion for our brand as a whole is apparent in all he accomplishes.

Levi Glenn grew up near Healdsburg where he worked in a neighbor's vineyard at the age of 13. After completing his Viticulture and Enology degree at Cal Poly, Levi returned north to manage vineyards in Napa and Sonoma. Missing the vibe of the Central Coast, he returned to accept a job at Tablas Creek. Levi is one of the driving forces of the Law team and feels privileged to look after this amazing location.



### VINEYARD and terroir

We are committed to making exceptional wines through sustainable and organic farming practices with minimal inputs. Located above Peachy Canyon Road on the west side of Paso Robles, the vineyard is at one of the highest altitudes in the area. It is planted in high density, small-lot blocks at elevations between 1,600 and 1,900 feet. The extreme slopes, limestone soils, and multiple aspects create the distinctive canvas and palette from which we work.

At 80 acres planted, multiple clones of Grenache and Syrah account for 53% of the vineyard acreage. Accompanying that are Cabernet Sauvignon, Mourvèdre, Carignan, Graciano, Petit Verdot, and Tempranillo. The vast majority of our vines were planted in 2008. In 2013, we planted Clairette Blanche, Marsanne, and Roussanne, as well as a Syrah, Viognier, Roussanne field blend. Our most recent planting was in June of 2019.



### VINEYARD map

100% Estate, Organically Grown Adelaida District, Paso Robles 80 acres planted

Grenache - 26.08ac Clones: Alban, 515, 362, 52, 136, 814, 513

Syrah - 21.12ac Clones: 383, 174, 470, 877

- Mourvèdre 6.04ac Clones: 450, 1069, 233, 369
- Petit Verdot 3.97ac Clone: Abreu
- Cabernet Sauvignon 6.43ac Clone: 15, 337
- Carignan 3.78ac Clone: 6
- Tempranillo 2.10ac Clone: 770
- Syrah, Roussanne, Viognier 1.58ac Clones: 174, 468, 642
- Graciano 2.22ac Clone: 571
- Roussanne 1.58ac Clone: 468
- Marsanne 0.74ac Clone: 574
- Clairette Blanche 0.74ac Clone: 208

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### WINERY and production

The winery was designed by BAR Architects using the Law's preferred clean and contemporary style. The focal points of the design are an unobstructed view of the remarkable estate vineyard and a simple process flow for our handcrafted winemaking approach. The building has an environmentally-friendly design. Solar panels provide nearly all the facility's electrical needs. Natural light on the crush pad decreases energy usage. We utilize gravity for all movement of wine instead of the usual pumping methods. Our subterranean concrete building for processing and barrel storage aids in temperature control. The butterfly design roofs collect rainwater, and our bio-reactor recycles production waste water, both contribute to irrigating our vineyards.

We utilize concrete fermenters due to their pinpoint temperature-regulating abilities, as well as their small, yet significant amount of gas exchange from the concrete's natural porosity. Wines are drained and pressed before they go into a mixture of 100% French oak 60 gallon barrels and 132 gallon Puncheons, of which 30%-75% may be new depending on the blend. Once in barrel, the wine remains on its lees for an aging of 22 months before it is bottled, unfined and unfiltered. Our wines then remain in bottle for an additional year and a half before they are released.

## WINES produced

#### AUDACIOUS

A blend inspired by the wines of the Priorat region, Carignan and Grenache are the dominant varieties, alongside Cabernet Sauvignon and Syrah. This wine is complex and powerful, while remaining bright and focused.

#### BEGUILING

Coming from an assortment of our Grenache blocks, this is a great representation of the variety from the Law Vineyard. Both French and Spanish clones create a beautifully balanced blend of Grenache, which is accentuated by a touch of dark spicy Syrah.

#### BEYOND CATEGORY

The tremendous flavors and power we get from our Tempranillo has inspired this wine, paying homage to its distant home, Rioja. It has a depth of flavor and intensity rivaled by none, with its core of Tempranillo providing a heavily structured, yet inviting wine.

#### SAGACIOUS

In a sense, this is the Law Estate house blend. It is derived from the largest pool of our individual blocks of Grenache, Syrah and Mourvèdre. The makeup of this wine provides the backbone for an immensely complex and appealing wine.

#### FIRST TRACKS

This blend of Bordeaux and Rhone varietals is privileged in the sense that less flexible parts of the world would deem these blends illegal. The Petit Verdot provides incredible opulence supported by fresh, herbaceous Cabernet Sauvignon, with a rich and gamy touch of Syrah.

#### ASPIRE

Syrah has been a backbone of our vineyard since our first vintage. With a void of a Syrah dominant wine in our blends, we are proud to introduce Aspire. Dive deep into a mouthful of explosive black fruit, finely ground pepper and cedar cigar-box.

#### SOPH

A white Rhône blend grown in the ideal site and soil to attain ripeness while keeping a tremendous tension. It is silky, viscous, floral and zesty, making it an extremely moreish wine.

#### THE NINES

Pure Grenache from both Spanish and French origin, sitting on the highest elevation in the vineyard, produces a wine truly distinctive, beautiful and true to the essence of that variety.

#### PRIMA

A truly special wine, expressing the best of both Spanish and French clones of Mourvèdre grown on our beautiful limestone soils. Few producers in the world enjoy the luxury of producing a Mourvèdre of such pedigree every year.

#### INTREPID

Syrah at its finest, Intrepid is a carefully crafted wine, showcasing different clones as well as blocks of varying exposure and aspects throughout our property. Only the most expressive barrels are chosen to create the limited production of the best Law has to offer.

# MARKETING team



OLIVER ESPARHAM General Manager



ADELAIDA PITTS Hospitality Manager



MARIAH MCNULTY Brand Director



JESS LOCKLIN Marketing Manager



KACI MOTT Sales and Marketing



MARIANNE MALONEY Assistant Tasting Room Manager



KELLI LAW Brand Ambassador



FALLON ROTH Sales and Marketing



LEXI MARCILLAC Concierge Services



## JOIN our family

These wines, this brand, and this team would cease to exist without people like you, who share our devotion to creating world-class wines, and a top-notch experience. If you are interested in one of our memberships, please read the tiers below or ask your host how to join. More information may be found on our membership forms.

6 BOTTLES ONCE A YEAR Customizable during Fall Release in August Allocation of Spring Release White Label wines *(Aspire, First Tracks, Soph, Rosé)* Complimentary Fall Party tickets, Blending Party tickets & tastings Complimentary Blending Party tickets in Spring

12 BOTTLES ONCE A YEAR Customizable during Fall Release in August Allocation of Spring Black Label Wines *(The Nines, Prima, Intrepid)* Allocation of Spring Release White Label wines *(Aspire, First Tracks, Soph, Rosé)* Complimentary Fall Party tickets, Blending Party tickets & tastings Invitation to Annual Black Label Dinners in Spring

Ask your host or hostess how to join today!